



SUN CITY SENIOR EXPO

Vendors • Entertainment • Fun



Wednesday, April 10, 2019 • 9a.m. – Noon
Sundial Recreation Center
14801 N. 103rd Ave. Sun City, AZ



HEALTH • FINANCIAL • WELLNESS • LEISURE • HOME

Vendors • Raffles • Entertainment • Fun

Our event understands that today's 55+ communities have a dynamic lifestyle and are pursuing ways to stay active, be engaged and be informed! If your organization or business provides products, services or resources benefiting seniors, then optimize your marketing dollars by showcasing, demonstrating and meeting with these highly motivated customers.

**For more information, visit yourvalley.net
or contact Barb at 623-208-7866 or email wwads@newszap.com**

SUN CITY SENIOR EXPO

Sponsorship Levels

PRESENTING SPONSOR: \$5,000 (Value \$10,750)

- Premier placement: Entrance position (up to 3 tables): Showcase products, service & giveaways at expo
- "Live" business announcements: 4 30-second business promotions at the event
- Print Ads:
 - 3 insertions (40,000 households) Full page, Full color ad in Sun City Senior Expo Special Section Sun City Independent, Sun City West Independent, and Daily News-Sun
 - 2 insertions Full page, full color ad: Sun City Independent:
 - 4 insertions Full page, full color ad: Daily News-Sun
- Full Page ad in Sun Life
- Digital Ads: 50,000 rectangle impressions on YourValley.net
- Marketing Inclusion:
 - Print: Business logo in all Sun City Senior Expo -- Sun City print "house ads."
 - Digital: Business logo in all Sun City Senior Expo -- Sun City digital "house ads."
 - Mention in all press releases and media promotions

PREMIUM SPONSOR: \$2,500 (Value \$6,400)

- Prime Table: Prime position (up to 2 tables): Showcase products, service, & giveaways at expo
- "Live" business announcements: 2 30-second business promotions
- Print Ads:
 - 3 insertions (40,000 Households) Half page, Full color ad in Sun City Senior Expo Special Section Sun City Independent, Sun City West Independent, and Daily News-Sun
 - 2 insertions Half page, full color ad: Sun City Independent:
 - 3 insertions Half page, full color ad: Daily News-Sun
- Digital Ads: 30,000 Rectangle Impressions on yourvalley.net
- Marketing Inclusion:
 - Print: Business logo in all Sun City Senior Expo -- Sun City print "house ads."
 - Digital: Business logo in all Sun City Senior Expo -- Sun City digital "house ads."

EXECUTIVE SPONSOR: \$1,200 (Value \$3,573)

- Vendor Table: 1 table, Showcase products, service, & giveaways at expo
- Print Ads:
 - 3 insertions (40,000 Households) 1/4page, Full Color ad in Sun City Senior Expo Special Section Sun City Independent, Sun City West Independent, and Daily News-Sun
 - 2 insertions-1/4page, full color ad: Sun City Independent:
 - 2 insertions-1/4page, full color ad: Daily News-Sun
- Digital Ads: 20,000 Rectangle Impressions
- Marketing Inclusion:
 - Print: Business logo in all Sun City Senior Expo -- Sun City print "house ads."
 - Digital: Business logo in all Sun City Senior Expo -- Sun City digital "house ads."

TABLE SPONSOR: \$500 (Value \$1,203)

- Vendor Table: 1 table Showcase products, service, & giveaways at expo
- Print Ads:
 - 3 insertions (40,000 Households) 1/8 pg horizontal, Full Color ad in Senior Expo Special Section Sun City Independent, Sun City West Independent and Daily News-Sun
- Digital Ads: 10,000 Rectangle Impressions



* Nonprofit 501c3 discount is available at 25 percent off above pricing.

* Advertising must be used by April, 2019. Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia.

REACH 88,000+ READERS

For more information, contact Bwandling@newszap.com
or call 623-208-7866